

# COLLEGE LIBRARIES

(AN ENGLISH QUARTERLY)



[ 1820 — 1891 ]

PANDIT ISWARCHANDRA VIDYASAGAR DEATH CENTENARY  
COMMEMORATION VOLUME



WEST BENGAL  
COLLEGE LIBRARIANS'  
ASSOCIATION  
(WBCLA)

Vol. 7, No. I-IV

1991



## CONTENTS

	Page
Editorial	1
Pandit Iswarchandra Vidyasagar : A Profile of Courage. —Rabindranath Kar	2
Marketing—The ‘In’ Word in Librayland —Its Potential For Academic Libraries. —Dr. Bhubaneswar Chakraborti	7
Universal Availability of Publications And Comprehensive Collection — Making in India. —Satyananda Mandal	18
Library Thought of Pandit Iswarchandra Vidyasagar. — Srikanta Bose & Radhakanta Roy	21
Book Review	23



## Editorial Board, WBCLA : 1991-1993

1. Sri Madan Mohan Paul — Chairman
2. „ Balai Lal Basu — Editor
3. „ Arun Kumar Ghatak
4. „ Malay Krishna Bhattacharyya
5. Smt. Anima Sengupta
6. Sri Somnath Raha
7. „ Rabindranath Kar
8. „ Sreekanta Bose
9. „ Biswajit De

---

Resolution adopted at the Central Council,  
WBCLA, Meeting dated 26th April, 1992.

### RESOLUTION

‘ Resolved that the title of the Journal of the Association be changed from “College Librarian— A Forum ( An English Quarterly )” to “College Libraries ( An English Quarterly )” with effect from Vol. 7. No. 1, January-March, 1991.

---

Errors if any, is regretted EDITOR

---



Contributory Price Rs. 5/-

**COLLEGE LIBRARIES. Vol. 7, No. I-IV, 1991**

---

**R E M E M B E R**

- ASSOCIATION COUNTS NOT THE INDIVIDUAL
- DEDICATED SERVICE IS A MUST  
FOR ALL LIBRARIANS
- SPIRIT OF SERVICES MUST PLAY  
THE FOREMOST ROLE

---

Published by Sri Balai Lal Basu, Genl. Secry, West Bengal College Librarians' Association (W3CLA), and Printed by M/s. M. S. Bhattacharyya & Co, 19, Vidyasagar Street, Calcutta-700 009.